

## **EXTENDED EXPOSURE, LESS COST to your BUSINESS**

<b>ADD SIZE</b>	<b>DIMENSIONS</b>	<b>REG Per Issue PRICE</b>	<b>Per Issue DISCOUNT PRICE *</b>
			\$175
FULL PAGE	10 ¼ x 10 ¾	\$250	(\$175x4 quarterly dist)
HALF PAGE	5 x 10 ¾	\$170	\$119
HALF PAGE II	10 ¼ x 6	\$170	\$119
THIRD PAGE	10 ¼ x 4	\$105	\$74
THIRD PAGE II	5 x 8	\$105	\$74
QUARTER PAGE	5 x 6	\$80	\$56
EIGHTH PAGE	5 x 3	\$75	\$53
EIGHTH PAGE	2 ½ x 6	\$75	\$53
SIXTEENTH PAGE	2 ½ x 3 ½	\$50	\$35
BUSINESS CARD	3 ½ x 2	\$40	\$28

Howard County Businesses and Organizations:

We're a relatively new publication that has gotten tremendous feedback from the reader community – residents in Howard County - as well as mainstream press exposure. And we have exciting plans for the future.

Advantages we can share:

- Extended exposure through once-quarterly distribution; publication doesn't expire quickly
- Data content valued by readers for years to come, residents will refer back to our publication
- Web publication includes the same ads that are used in the print publication
- 5,000 copies are picked up by citizens quarterly, with plans to increase printing and distribution
- Low cost advertising
- Additional discounted ads through one yearly payment option
- Web publications remain accessible including all ads
- Option to lock in rates for one year with one payment

We're a civic data publication unlike any current service or publication and based on the feedback, citizens are enthusiastically interested in the data we organize and provide. To view our past publications, go to [howardcountyissues.org](http://howardcountyissues.org) and click the links on the right side of the home page.

Please contact us to arrange an ad for your organization in the upcoming Fall 2007 publication.

Mona Brinegar, Publisher & Editor-in-Chief  
Michael Cornell, Design Editor  
Bill Chesnutt, At-large Editor

\*Paid as a single installment for four issues during one year of advertising. If additional ads are run, no extra charge will be billed for one year. If additional publications are generated, no additional fees for ads will be assessed for one year. If additional copies are distributed, no additional ad charges will be incurred for one year. No less than 5,000 copies will be distributed quarterly. Full page: \$700 annually for four issues.

\*Per issue charge for non-profits